

**Memphis**  
**Kunst Kitsch Kult -**  
**a designmovement changes the world**

*two exhibitions on the Memphis-Group in Austria*

*Designzone Looshaus, September 10 - October 19, 2002*  
*Kunsthalle Krems, September 8 - September 29, 2002-07-11*

*Curator: Lilli Hollein*

Both shows which are currently under development will open this September in Austria. The exhibitions will take place in two separate locations, one of them in the very center of the city of Vienna, at the famous Looshaus on Michaelerplatz, the legendary building by Adolf Loos, the other at the Kunsthalle Krems, a well regarded space for major exhibitions on modern and contemporary art half an hours drive from Vienna.

Thematically the shows will be split - the larger one at the so called Designzone Looshaus of the Raiffeisenlandesbank NÖ-Wien will be a retrospective, presenting mainly the objects, drawings and statements of and will take place from September 10 until October 19.

About 60 Objects, original drawings, posters, some of them out of the treasure-boxes of the designers themselves, illustrate the Memphis-style, several statements by reknown international protagonists of the design-world, people involved, influenced or in other ways related to Memphis, will give the viewer insights in this phenomenon from different perspectives.

Objects, like the "Cipriani" bar cabinet by Alessandro Mendini have been reproduced especially for this exhibition.

A small catalogue will be published on the occasion of this show.

Ettore Sottsass will attend, among other members of the Memphis group, the opening on September 9.

The other, focusing on the current works of the Memphis founders and members in the first year of public appearance, 1981, will be displayed at the Kunsthalle Krems from September 8. until September 29.

Ettore Sottsass, as the mastermind of the Memphis-Group has always had a very own, easily recognizable language of design that until today makes his work unique. Samples of various current projects illustrate the amazing international activity of the 85-year old designer.

Other members of this group have gone very different ways. Where they are today and what they are looking at will be displayed.

From Nathalie du Pasquier, who has dedicated herself to painting, Terry Jones, who became one of the most influential Art Directors in the World of fashion magazines, to those who continued their successful careers as designers and architects like Andrea Branzi, Martine Bedin, Aldo Cibic, Michele de Lucchi, Michael Graves, Hans Hollein, Arata Isozaki, Alessandro Mendini, Paola Navone, Peter Shire, George Sowden, Matteo Thun and Masanori Umeda.

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